



JOHN M. PICK

WEB DEVELOPER

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JOB EXPERIENCES

TECHNOLOGY OFFICER

July 2016 - Present

VERSATECH INTERNATIONAL

- Project managed multiple website builds from the ground up.
- Provided UX and functionality consulting.
- Aligned the marketing and development teams' goals and processes.
- Managed monthly maintenance of websites and compiled reports for management.
- Built an online catalog to facilitate sales and orders between district managers.

TECHNICAL PROJECT MANAGER UX CONSULTANT

July 2014 - Present

THE PROFILES GROUP

- Oversaw the redevelopment of four websites, incorporating better UI practices.
- Created an online events planner and testing modules
- Managed digital marketing campaigns and bridged marketing and development.
- Managed a media production team to serve in-house and client collaterals.

WEBENGINEER

July 2013 - Present

237 MARKETING + WEB

- WordPress developer for multiple client websites.
- Handled front-end coding, coordinating with designers and management.
- Quality tested websites for security, functionality, and UX.

EDUCATION

CERT. NEW MEDIA, DESIGN, & WEBDEVELOPMENT

April 2017 - April 2018

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

B.C., Canada

B.A. MAJOR IN PSYCHOLOGY B.A. MINOR IN COMPUTER SCIENCE

September 2009 - April 2013

UNIVERSITY OF BRITISH COLUMBIA, OKANAGAN

B.C., Canada

PRIMARY SKILLS

- JAVASCRIPT, HTML, CSS (Front-End Development)
- PHP, SQL (Databases + Back-End)
- BOOTSTRAP, JQUERY (Frameworks + Libraries)
- WIREFRAMING, VISUAL COMMUNICATION (UX Design)
- WORDPRESS (Content Management Systems)
- PHOTOSHOP, ILLUSTRATOR (Adobe Creative Cloud)

ASK ME ABOUT

Project Management + Team Collaboration

I use PM tools such as Basecamp and Trello to collaborate between teams, both as an in-house team member and an independent consultant. I specialize in bridging the gap between marketing, development, and leadership.

Website Development + UX Design

I develop with modern responsive practices, focusing on UX testing and an experience that gets your visitors to take action.